

## 1. Plan and manage the sales team to achieve sales targets:

- Develop and implement strategies to meet sales goals.
- Monitor team performance and provide guidance to improve results.

#### 2. Analyze and develop pricing strategies for various products to enhance profitability:

- Conduct market analysis to determine optimal pricing.
- Adjust prices based on market conditions and trends.

# 3. Train and develop the sales team to enhance work efficiency:

• Provide regular training sessions to improve skills and knowledge.

• Foster a collaborative and productive work environment.

## 4. Build and maintain strong relationships with existing customers:

- Ensure customer satisfaction and loyalty through excellent service.
- Address customer concerns and provide solutions promptly.

#### 5. Identify new customers and expand the customer base:

- Develop strategies to attract new clients.
- Implement outreach programs to increase market reach.

#### 6. Oversee the management and operations of the sales department:

- Ensure smooth and efficient department operations.
- Develop and implement policies and procedures to improve performance.

## 7. Prepare financial reports related to sales:

- Track sales metrics and financial performance.
- Provide detailed reports to senior management.

## 8. Coordinate with sales coordinators and management to support sales activities:

- Collaborate on quotes, invoices, and database management.
- Ensure all sales processes are followed accurately.

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**Company Description**