



JAC Recruitment

We are recruitment specialists around the globe

Thailand

PR/117049 | JS Sales and Marketing

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1549083

Industry

Other

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 17:03

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities:**Shop Sales (50%)**

- Introduce berrymobile services to Japanese customers.
- Advertising sales for the Yearly Free Magazine.
- Promote Si Racha through blogs and social media.
- Shoot and edit videos for our YouTube channel.
- Provide in-store or remote technical support with back office staff.
- Offer customer support via email and phone.

Marketing (50%)

- Manage web and social media operations, including understanding effective content strategies and creating written materials.
- Analyze the Thai market and develop strategic plans.
- Select appropriate advertising platforms and manage ad placements.
- Plan and execute events, including selecting relevant events for participation.
- Prepare for new product launches by creating necessary materials and translating Japanese documents into English or Thai.

Qualifications:

- Bachelor's degree in Marketing, Business, Communications, or related field.
- Proven experience in sales and marketing, preferably in a retail environment.
- Strong understanding of social media platforms and content creation.
- Excellent communication skills in Japanese and English (Thai is a plus).
- Ability to shoot and edit videos.
- Strong analytical skills and ability to develop strategic plans.
- Customer-oriented with excellent problem-solving skills.

Benefits:

- Competitive salary
- Health insurance
- Paid time off
- Opportunities for professional development

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description