



JAC Recruitment

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Thailand

PR/116600 | General Manager (sport fashion retailer)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1548993

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 16:58

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Country Manager - Sport Fashion Retailer**Salary:** 250,000 - 320,000 THB (Negotiable)**Location:** Bangkok City, BTS/MRT line**Job Description**

Lead and manage the overall operations of the sport fashion retail business in Thailand, ensuring the achievement of business objectives, market growth, and profitability. This role involves strategic planning, business development, team management, and market adaptation.

Key Responsibilities

- Strategic Planning: Develop and implement strategic plans to increase market share and profitability.
- Operations Management: Oversee all aspects of operations, including sales, marketing, finance, logistics, and customer service.
- Market Analysis: Identify market trends, opportunities, and challenges, and develop strategies to capitalize on market potential.
- Stakeholder Relationships: Build and maintain relationships with key stakeholders, including customers, partners, suppliers, and government officials.
- Compliance: Ensure compliance with local regulations, laws, and standards governing business operations.
Team Leadership: Recruit, train, mentor, and manage a high-performing team of professionals.
- Performance Monitoring: Monitor and analyze performance metrics, financial indicators, and market data to track progress towards goals.
- Financial Management: Manage financial budgets, resources, and expenditures to ensure cost-effectiveness and profitability.
- Brand Representation: Represent the company at industry events, conferences, and networking opportunities to enhance visibility and brand awareness.

Requirements and Qualifications

- Bachelor's or Master's degree in Business Administration, Management, or a related field; MBA preferred.
- Proven experience in leadership roles, with a minimum of 10 years in executive management or country/regional leadership.
- Strong understanding of apparel/sport fashion/footwear market dynamics, business environment in Thailand
- Track record of success in driving business growth and market expansion.
- Excellent strategic planning and execution skills.
- Good command of English and Thai

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking "APPLY NOW"

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#citybangkok

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Company Description