



JAC Recruitment

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Thailand

## PR/116421 | Regional Marketing Manager (vehicle solution 180K)

## Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1548971

**Industry**

Automobile and Parts

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

July 8th, 2025 16:58

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

## Job Description

Our client is a leading designer and manufacturer of vehicle propulsion solutions, including fully automatic transmissions and hybrid propulsion systems for commercial vehicles and etc.

**Location:** Samyan area

**Salary:** 180,000 +/- THB

**JOB RESPONSIBILITIES**

- Develop and implement marketing programs, strategies, and campaigns with senior management.
- Lead promotional and communication plans, regional market tools, and market plans for Truck and Bus programs in Southeast Asia.

- Promote key attributes of performance, productivity, efficiency, and reliability, enhancing marketing communications with local resources and agencies.
- Manage PR, media activities, major events, and marketing expenses in Southeast Asia.
- Identify new market opportunities, support product development, and conduct market analysis.
- Represent the organization at community and business meetings, collaborating on projects.

#### KNOWLEDGE, SKILLS, AND ABILITIES

- Degree in Marketing coupled with an Engineering discipline or related.
- 7-10 years of experience, including at least 5 years in marketing, sales, or business development in the auto industry. Knowledge of engines/transmissions in commercial vehicles and experience in SE Asia's commercial vehicle market.
- Experience with OEMs or fleets in the commercial vehicle industry in Southeast Asia, preferably with Japanese OEMs.
- Proficiency in English and Thai with additional Southeast Asian languages, such as Japanese and Malay will be beneficial
- Willingness to travel and proficiency in Excel and PowerPoint.

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking **“APPLY NOW”**  
JAC Personnel Recruitment Ltd.  
10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110  
Tel: 02 261 1270

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#citybangkok

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Company Description