



PR/095575 | Digital Marketing Executive

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1548855

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 16:50

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

DIGITAL MARKETING EXECUTIVE

A new headcount for Digital Marketing Executive has just been created within our client in the consumer electronics industry here in Singapore

Key Responsibilities:

- Develop and write content for display products and technologies.
- Manage social media and digital campaigns.
- Optimize display product pages for SEO and SEM.
- Create visual content, including product videos and infographics.

- Analyze data and monitor campaign performance.

Requirements:

- Minimum Diploma in Marketing or equivalent.
- At least 1 year of digital marketing experience preferably in the consumer electronics industry

Interested applicants please click [APPLY NOW](#)

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

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#countrysingapore

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Company Description