



## PR/159056 | Assistant Marketing Manager

### Job Information

**Recruiter**[JAC Recruitment Malaysia](#)**Job ID**

1548396

**Industry**

Logistics, Storage

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

July 23rd, 2025 06:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### COMPANY OVERVIEW

A regional conglomerate focused on regional trade improvement and responsible for developing integrated logistics infrastructure and renewable energy projects in Malaysia.

With the recent expansion, our client is looking to hire a Marketing Assistant Manager based in their office in Kuala Lumpur

#### JOB RESPONSIBILITIES

- Lead in the efforts to build and oversee the company's marketing team.

- Work independently with minimal oversight and foster strong teamwork with the other teams.
- Analyse clients to develop personalised marketing campaigns, maintain up-to-date client information on CRM, and coordinate with the sales team to ensure timely follow-ups.
- Engage with potential clients, create presentations, and support client proposals to drive business growth.
- Prepare and present monthly marketing performance reports to senior management
- Assess marketing campaign effectiveness using KPIs to identify areas for improvement and monitor market trends and competitor analysis.
- Allocate and manage the marketing budget efficiently to maximise ROI while tracking expenses to ensure adherence to financial limits.

#### JOB REQUIREMENTS

- Bachelor's degree in Marketing or equivalent
- Minimum 5 years of experience in social media marketing, content creation, and B2B marketing.
- Proficiency in tools such as Microsoft 365 and CRM systems.
- Proficiency in Mandarin is an added advantage.

Thank you!

#LI-JACMY

#countrymalaysia

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