



## PR/158997 | Assistant Sales Manager (FMCG)

### Job Information

**Recruiter**
[JAC Recruitment Malaysia](#)
**Job ID**

1548343

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

July 23rd, 2025 07:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client is a leading principal company in the FMCG industry, as part of their business growth, we are looking for an experienced Assistant Sales Manager from the FMCG industry who is familiar with managing wholesalers/retail outlets.

#### Key Responsibilities:

- Oversee sales performance and setting targets and strategies, analyzing data, and providing insights for strategic decisions to grow sales overall
- Achieving sales targets, managing sales forecasts, and supporting the Sales manager in strategic planning
- Managing relationships with a broader set of wholesalers and oversee retail development in assigned areas, which may involve strategic decisions on demand planning and market positioning
- Develop strong relationship with wholesalers and outlets

- High-level planning, allocating targets, volume phasing, and reporting performance metrics to senior management

**Job Requirements:**

- Degree holder in any discipline.
- 5 years relevant experience in customer service, sales & marketing, preferably in FMCG, beverage and Food industry.
- Familiar with data analysis, with experience in using Excel VLOOKUP and pivot tables.
- Proficient in Microsoft Office Tools, with excellent strategic planning and analytical skills.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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**Company Description**