



PR/159274 | Business Development Manager - CRM

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1548243

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 16:37

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview

Well known retail company is looking for a Business Development Manager CRM to expand their business network and brand awareness.

Key Responsibilities:

- **Project Management:** Support the Marketing Director in the planning, execution, and oversight of both ongoing and upcoming projects.
- **Customer Relationships:** Foster and sustain long-term customer relationships to boost satisfaction and loyalty.
- **Engagement Strategies:** Create and implement tactics to deepen connections and enhance customer engagement.
- **Product Updates:** Ensure customers are regularly updated on new product developments and innovations.
- **Networking:** Participate in events, conferences, and roadshows to represent the company and establish industry

connections.

Requirements:

- Possess a degree in Business, Marketing, or a related field.
- Minimum 3 - 5 years of experience in business development CRM or relevant role
- Excellent command of verbal and written in English and Bahasa, Mandarin is an added advantage.
- Proven ability to analyze market trends and make data-driven decisions.

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Company Description