



PR/159207 | Online Merchandiser Manager (MNC - Fashion Retail)

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1548162

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

October 15th, 2025 04:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is a leading MNC in the sports-fashion industry, who is hiring for an Online Merchandiser Manager position. Known for its dynamic and trend-driven approach, the company is focused on delivering a seamless digital shopping experience that reflects its commitment to innovation and customer satisfaction. This is an exciting opportunity to join a fast-paced environment where creativity and data-driven strategies go hand in hand.

Key Responsibilities

- Daily and Weekly trading analysis. Providing insights and actions to improve performance.
- Analyse customer behaviour and conversion trends to determine healthy inventory, range and product availability
- Working with the UK and local Buying and Merchandising teams to plan seasonal product allocations, review previous season and capture lessons learned
- Identify underperforming lines and categories and propose actions to improve sell through online
- Review site analytics and propose products to be promoted across all marketing channels
- Prepare and launch high profile products and ensure they are live on site for the stated time
- Responsible for product pricing on the website and overseeing product enrichment
- Identify stock opportunities to increase stock allocation for online meets optimal cover
- Managing site issues from identifying problems through to resolution

Job Requirements

- At least 3 years' experience in Merchandising or online e-commerce product curation and selection
- Merchandising software and online merchandising tools such as FredHopper or Algolia and Shopify
- Product Information Management tools like Akeneo
- Comprehensive understanding of Excel
- Strong understanding of MY & SG demographics
- Experience is using Google Analytics (GA4), building custom reports and interpreting data
- Knowledge on sports-fashion trends and products such as sneakers is an added advantage

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.my/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.my/terms-of-use>

Company Description