



【大阪発 越境EC】 Chinese Language Marketer *No Japanese required

Job Information

Recruiter

United World Inc

Job ID

1546245

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

3.5 million yen ~ 4.5 million yen

Refreshed

August 9th, 2025 00:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Other Language

Chinese (Mandarin) - Native

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

The company operates across four main divisions, with its core service being a proxy purchasing and delivery service that enables customers to buy Japanese products not available for purchase directly from overseas. In addition, the company runs a cross-border e-commerce platform selling Japanese goods internationally, a subscription-based service that delivers items symbolizing Japanese pop culture to customers abroad, and a one-stop service that supports Japanese businesses aiming to expand overseas — from marketing to logistics.

With the mission of spreading Japanese culture across the globe, the company is expanding its business in various directions.

[Position Overview]

Due to the promotion of their previous Chinese digital marketer to a managerial position, they are currently seeking an experienced Chinese digital marketing professional to join their growing digital marketing team.

[Key Responsibilities]

- PPC Marketing

- (e.g., Google Ads, Facebook Ads)
 - Social Media Marketing
 - (e.g., Facebook, Instagram, X [formerly Twitter])
 - Influencer Marketing
 - (e.g., sponsorships, collaborations, integrated promotions)
 - Content Marketing
 - (e.g., SEO, organic marketing strategies)
 - Email Marketing
 - (mass mail campaigns and niche-targeted email strategies)
 - Data Analysis
 - (using tools such as Google Analytics, Google Sheets, Looker Studio, etc.)
 - Localization
 - Translating and adapting content from English into Chinese(Simplified/Traditional)
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Required Skills

【Must-Have Skills】

- Native speaker of (Traditional or Simplified) Chinese
- Writing Experience in (Traditional or Simplified) Chinese
- At least 1 year of Marketing experience in 2 or more of the following fields (SNS management, SEO, Influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

【Preferred Skills】

- Strong attention to detail and creativity in content creation
- Japanese skill (JLPT N3 or higher)
- Web editing experience (HTML, CSS, copywriting, etc.)

【Personality】

- Passionate Writer: Loves Japan and is excited to share fascinating aspects of Japanese culture through writing blogs & articles.
 - Strong Communication: Clearly and respectfully communicates and expresses their thoughts in cross-cultural teams.
 - Data-driven: Takes analytical approaches to decision-making and makes choices based on clear data & evidence.
 - Growth Mindset: Eager for professional and personal growth and is willing to learn from and collaborate with other team members.
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Company Description