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## Marketing & Communication Staff [Luxury Fashion]

### Marketing & Communication Staff

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1545645

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 6 million yen

**Refreshed**

June 25th, 2025 14:13

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Join a vibrant marketing team in a fast growing luxury fashion brand. This role involves overseeing marketing strategies and communication efforts to enhance brand visibility and engagement.

#### Client Details

This opportunity is with a globally recognized luxury brand within a larger fashion group. The organization is committed to delivering excellence in the fashion industry and maintains a strong market presence in Tokyo.

#### Description

- Sample arrangement, Pick up/Return arrangement, Sample schedule adjustment
- Daily showroom maintenance
- Report to head office
- Arrangement of Press Materials, Press Release, Showroom Preparation
- Support for events (Press sample sale, Store event, Milan collection)
- Arrangement of press presentation and press day
- Manage magazine listings, daily clipping and communicate with office stores
- Support the team of Marketing & Communication in building a 360-degree marketing strategy aligned with key global

and local communications priorities

### Job Offer

- Competitive salary range of 5,000,000 JPY to 6,000,000 JPY annually.
- Opportunities to work in a globally recognized retail company.
- Collaborative work environment in the heart of Tokyo.
- Professional growth and development opportunities within the marketing department.
- Chance to contribute to impactful marketing campaigns and brand-building efforts.

If you are passionate about marketing in the retail industry and ready to make your mark in Tokyo, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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### Required Skills

A successful Marketing & Communication Staff should have:

- Passion for the retail industry and understanding of Tokyo's market.
  - Press experience in the fashion industry (luxury brand is a plus)
  - Enthusiasm for our brands
  - Deep knowledge of social media is a plus.
  - University graduate or above
  - Conversational level English preferred (only read & write okay)
  - Native level Japanese
  - C Skills: Excel (V Look, Pivot), Word, Power Point
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### Company Description

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