

MichaelPage

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Regional Marcom Specialist

Regional Campaign Specialist

Job Information

Recruiter

Michael Page

Job ID

1545526

Industry

Other (Medical, Pharmaceutical)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7 million yen

Refreshed

June 24th, 2025 15:26

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

You will play a critical role in the Life Science industry by designing and executing impactful marketing campaigns tailored to the region. Based in Tokyo, this position focuses on creating effective strategies to enhance brand visibility and drive customer engagement.

Client Details

This organization is a global leader in the Life Science industry, known for its innovative solutions that empower scientific discovery and biopharmaceutical production. The company provides a collaborative environment with a strong focus on delivering high-quality marketing strategies.

Description

- Develop and implement regional marketing campaigns aligned with global objectives.
- Collaborate with cross-functional teams to localize content and messaging for the APAC market.
- Monitor campaign performance and provide data-driven recommendations for optimization.
- Manage relationships with external agencies to ensure timely delivery of campaign assets.
- Coordinate with sales teams to align campaigns with business goals.
- Oversee the budget for regional marketing activities.

- Report campaign results to stakeholders and recommend actionable insights.

Job Offer

- Competitive salary ranging including base and bonus.
- Innovation-Focused Culture: our client consistently invests in R&D and talent development. Employees are encouraged to contribute ideas and take ownership of meaningful projects.
- Clear pathways for career growth and development.
- Generous holiday leave and employee benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

Required Skills

- Proven experience in managing marketing campaigns, preferably within the Life Science industry.
 - Expertise in digital marketing tools and platforms.
 - Strong analytical skills to assess campaign performance.
 - Excellent communication and project management abilities.
 - Familiarity with the Japan market and cultural nuances.
 - A proactive and detail-oriented approach to tasks.
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Company Description

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