



JAC Recruitment

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Vietnam



PR/094928 | Marketing Assistant Manager

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1545469

Industry

Retail

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

June 24th, 2025 10:39

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location

Hanoi

Company and Job Overview

Our client a Japanese real estate investment and development company is looking for Marketing Assistant Manager

Job Responsibilities

- Lead the creation and execution of marketing strategies for a new retail complex, from planning stages to post-launch activities.
- Oversee marketing efforts for existing commercial assets during the pre-opening phase of the new project.
- Collaborate with external partners for advertising, digital campaigns, public relations, and event coordination.
- Monitor and optimize marketing initiatives to ensure they align with project goals and timelines.
- Propose and manage concepts for mall event zones, kiosks, and short-term leasing spaces.

- Mentor and support the internal marketing team to enhance performance and execution quality.
- Prepare and manage marketing budgets, ensuring alignment with financial targets and securing management approval.
- Build strong relationships with tenants, vendors, and partners to support marketing and leasing efforts under the guidance of senior leadership.

Job Requirements

- Bachelor's degree in Marketing, Communications, Business, or a related discipline.
- 3–5 years of experience in marketing leadership, ideally within retail, real estate, or shopping center environments.
- Proven ability in project coordination, strategic planning, and vendor management.
- Strong communication, creative thinking, and problem-solving skills.
- Leadership qualities with a hands-on approach to execution.
- Personality traits: meticulous, results-oriented, customer-centric, dynamic, adaptable, and passionate about retail and lifestyle industries.

Benefit

- Competitive salary and benefits package
- Working Days: Monday – Friday

Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACVN

Company Description