PR/159207 | Online Merchandiser Manager (MNC - Fashion Retail)

Job Information

Recruiter
JAC Recruitment Malaysia

Job ID
1545444

Industry
Retail

Job Type
Permanent Full-time

Location
Malaysia

Salary
Negotiable, based on experience

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General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Business Level

Minimum Education Level
Associate Degree/Diploma

Visa Status
No permission to work in Japan required

Job Description

Our client is a leading MNC in the sports-fashion industry, who is hiring for an Online Merchandiser Manager position. Known for its dynamic and trend-driven approach, the company is focused on delivering a seamless digital shopping experience that reflects its commitment to innovation and customer satisfaction. This is an exciting opportunity to join a fast-paced environment where creativity and data-driven strategies go hand in hand.

Key Responsibilities

- Daily and Weekly trading analysis. Providing insights and actions to improve performance.
- Analyse customer behaviour and conversion trends to determine healthy inventory, range and product availability
- Working with the UK and local Buying and Merchandising teams to plan seasonal product allocations, review previous season and capture lessons learned
- Identify underperforming lines and categories and propose actions to improve sell through online
- Review site analytics and propose products to be promoted across all marketing channels
- Prepare and launch high profile products and ensure they are live on site for the stated time
- Responsible for product pricing on the website and overseeing product enrichment
- Identify stock opportunities to increase stock allocation for online meets optimal cover

- Managing site issues from identifying problems through to resolution

Job Requirements

- At least 3 years' experience in Merchandising or online e-commerce product curation and selection
- Merchandising software and online merchandising tools such as FredHopper or Algolia and Shopify
- Product Information Management tools like Akeneo
- Comprehensive understanding of Excel
- Strong understanding of MY & SG demographics
- Experience is using Google Analytics (GA4), building custom reports and interpreting data
- Knowledge on sports-fashion trends and products such as sneakers is an added advantage

Company Description