

**【外資ゲーム会社】 コミュニティー マネージャー | Community Manager, Japanese**

ゲームへの情熱を仕事に変え、プロフェッショナルとして成長できるチャンスを掴もう！

Job Information**Hiring Company**

[Wargaming Japan Ltd.](#)

Job ID

1545042

Industry

Gaming

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience ~ 10 million yen

Refreshed

July 15th, 2025 00:00

General Requirements**Minimum Experience Level**

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description**Job Overview**

We are looking for an experienced Senior Japanese Community Manager / Japanese Community Manager as part of our team to join our journey in fostering a healthy community and help extending our players' gaming experience in-game & out. In this role, you will contribute to navigating the complex APAC environment and driving our game's narrative to the players.

Reports to

Senior Community Manager, Japanese

What will you do?

Responsibilities include but are not limited to the following:

- Planning, organizing, and executing community focused strategies and content campaigns for our game
- Building, maintaining, and monitoring our community channels from internal and external platforms inclusive of social media touch points across APAC focusing on Japanese market
- Driving conversations on our social media channels, as well as on platforms where our games are available
- Identify, build, and maintain relationships with regional content creators, community contributors, and advocates
- Acting as the bridge between players and developers to communicate and translate feedback into actionable suggestions for the team
- Coordinating communication and initiatives with various cross-functional/ regional / global stakeholders to collaborate closely
- Supporting and executing live updates, content releases, and cross-promotional campaigns
- Research the latest trends and best practices to stay up to date
- Compiling reports and delivering updates on community sentiment, concerns, suggestions, and other related community insights

Required Skills

What are we looking for?

- At least 5 years' experience in relevant fields such as Community Management or Social Media Management or Marketing
- Native in Japanese to support our Japanese players / community
- Able to communicate in English
- Excellent writing and communication skills
- Have a strong passion for games
- Results-driven and have a player-centric mindset, with the ability to multitask and come up with creative solutions to engage our players
- Team player to be able to work with cross functional, regional, and global teams

What additional skills will help you stand out?

- Being a streamer or familiar with the streaming environment is a plus
- Experience working in a relevant industry such as animation, media, lifestyle entertainment companies
- People management / Coaching / Mentoring experience
- Good planning and strong project management skills
- Familiarity with Wargaming products will be an advantage

Work mode

Onsite

Benefits

Benefits and perks are tailored to the local market and culture. Our benefits in Tokyo include:

- 16 days of Annual Leave (additional days based on years of service up to 20 days)
- Additional paid time off (5 Personal Days, 10 days of Sick Leave, Birthday Leave, Marriage Leave, Marriage of Child Leave, Compassionate Leave) on top of the statutory minimum
- Other leaves per statutory requirements (Maternity Leave, Paternity Leave, Childcare Leave and Caregiver Leave)
- Career development and education opportunities within the company
- Mental well-being program (iFeel)
- Personal Gaming Account
- Coffee and snacks in the office
- Company events
- Long Service Award
- Referral program - you can recommend the best talents to the Company and receive a reward
- To learn more about our studio in Japan, follow this link: <https://wargaming.co.jp/>

Please submit your CV in English to ensure smooth processing and review.

About Wargaming

Wargaming is an award-winning online game developer and publisher headquartered in Nicosia, Cyprus. Operating since 1998, Wargaming has become one of the leaders in the gaming industry with 15 offices worldwide, including studios in Chicago, Prague, Shanghai, Tokyo, and Vilnius. Our diverse and multicultural team works together to deliver a top-class experience to millions of players who enjoy Wargaming's titles across all major gaming platforms. Our flagship products include free-to-play hits World of Tanks, World of Warships and World of Tanks Blitz.

Please see Wargaming Candidate Privacy Policy for details on how Wargaming uses your personal data.

Company Description