



## デジタルセールスオペレーション担当 Digital Sales Operations Staff

フットウェア業界のグローバルリーダー

## Job Information

**Hiring Company**

Skechers Japan G.K.

**Subsidiary**

Skechers Japan合同会社/スケッチャーズ ジャパン合同会社

**Job ID**

1545038

**Industry**

Apparel, Fashion

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards, Minato-ku

**Train Description**

Yamanote Line, Shinbashi Station

**Salary**

5 million yen ~ 6.5 million yen

**Work Hours**

9:00-18:00 フルフレックス

**Holidays**

土日祝日、夏季、年末年始、各種有給（年次、傷病、介護、子供、産前産後、パパ育休など）

**Refreshed**

July 11th, 2025 05:00

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level (Amount Used: English usage about 10%)

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

**Job Overview:**

Expand awareness of Skechers products and contribute to sales growth through E-commerce channels, such as Amazon, ZOZO, Rakuten, Locondo, and MonotaRO (our own website is not in your responsibility)

**Expected Mission:**

- Proactively create and execute action plans in line with annual schedules and events.
- Collaborate smoothly with related departments and clients to complete tasks within deadlines.
- Manage operations on various EC sites.

**Specific Job Responsibilities:**

- Register new products.
- Improve pages and contents.
- Manage sales, shipments, and inventory on designated sites.
- Verify and improve the cost-effectiveness of advertising expenses.
- Analyze current situations and propose sales expansion measures and improvements.
- Support team members, analyze data, and create reports.
- Collaborate with relevant departments at the US headquarters to take actions that lead to sales improvements.
- Perform duties beyond the above scope if deemed necessary by the company.

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**Required Skills****Experience, Skills, and Knowledge:**

- Experience working as an Amazon vendor or seller (required)
- At least 2 years of experience in EC-related work
- Ability to register products, improve pages, and manage EC sites
- Excel skills necessary for data analysis and report creation
- Ability to communicate in English (for web conferences with US teams and email communication)

**Qualifications:**

No specific qualifications required. (English communication skills are required, but no specific TOEIC etc score is needed. English proficiency will be assessed during the interview.)

**The following are considered advantages:**

- Experience in managing Amazon advertising
- Experience in operating Amazon Vendor Central
- Experience working in the fashion industry
- Sales experience in B2C (Business-to-Consumer) markets

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**Company Description**