



PR/117479 | Product Manager

Job Information

Recruiter[JAC Recruitment Thailand](#)**Job ID**

1544793

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

June 17th, 2025 10:20

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Summary: The Product Manager will be responsible for the successful management and development of multiple product lines for medical devices. This role involves defining product strategies, conducting market research, and collaborating with cross-functional teams to ensure successful product launches and lifecycle management.

Job Responsibilities:

1. **Product Strategy and Roadmap:** Define and execute product strategies and roadmaps based on market analysis and customer needs.
2. **Market Research:** Conduct market research and competitive analysis to identify new opportunities and trends.
3. **Product Development:** Develop product requirements documents, materials, user stories.
4. **Performance Monitoring:** Monitor and optimize product performance throughout its lifecycle, including post-launch support and improvements.

5. **Customer Engagement:** Engage with key opinion leaders (KOLs), centers of excellence, and customers to gather feedback and drive product improvements.

Qualifications:

- Bachelor's degree in Medical Science, Marketing, any relevant field.
- 5+ years of experience in product management within the medical device industry.
- Strong understanding of the global medical device landscape and regulatory requirements.
- Proven experience in market assessment, competitive landscaping, and strategic business planning.
- Excellent in English skills (written, verbal, and presentation).
- Ability to manage cross-functional teams and complex projects.

Company Description