



PR/117457 | Marketing Innovation Manager (skincare 150k)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1544782

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

June 17th, 2025 10:19

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company: OEM manufacturer specializes in the development and production of skincare products, particularly face masks.

Location: Samut Sakorn area (Open to negotiation or WFH)

Salary: Up to 150,000 THB

Job Description:

We are looking for someone who has mixed knowledge in technical expertise in cosmetic's formulation, and product development with the skill to convert market trends into successful product concepts.

Key Responsibilities:

• Lead the formulation and product development process, ensuring alignment with market trends and consumer needs.

- Collaborate with R&D, marketing, and product development teams to create innovative beauty and skincare products.
- Analyze market trends and consumer insights to develop new product concepts.
- Ensure products meet regulatory standards and quality benchmarks.
- · Drive innovation by staying updated with the latest advancements in the cosmetics and skincare industry.

Qualifications:

- Proven experience in the cosmetics/skincare industry.
- · Strong understanding of trends, product innovation, consumer needs, and the Asian beauty market.
- · Ability to collaborate effectively across local Thai team in R&D, marketing, and product development teams.
- A passion for innovation and a deep understanding of the beauty and skincare industry.

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us.

JAC Personnel Recruitment Ltd

10F Emporium Tower 622 Sukhumvit Soi 24 Klongton, Klongtoey, Bangkok 10110

Contact : K. Napaphach

Office Number: 066-097-2958

Time: 9.00 am - 6.00 pm

Website: https://www.jac-recruitment.co.th

#LI-JACTH #citybangkok

Company Description