

MichaelPage

www.michaelpage.co.jp

Brand manager, Oncology

Brand manager, Oncology

Job Information

Recruiter

Michael Page

Job ID

1544561

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

10 million yen ~ 14 million yen

Refreshed

June 12th, 2025 15:45

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Are you passionate about brand management and making an impact in the Pharma industry? This is an exciting opportunity for a Brand Manager specializing in gastrointestinal cancer to lead marketing strategies.

Client Details

This small-sized organization is a prominent player in the life science industry, known for its innovative products and commitment to advancing healthcare. With a focus on excellence, the company fosters a professional and collaborative environment.

Description

- Develop and implement strategic marketing plans for gastrointestinal cancer products.
- Collaborate with cross-functional teams to drive product awareness and adoption.
- Analyze market trends and customer needs to identify growth opportunities.
- Manage product lifecycle, including launches and updates.
- Ensure brand consistency across all marketing channels and initiatives.
- Monitor and report on key performance indicators to measure campaign success.
- Work closely with agencies to create impactful marketing materials.

- Stay updated on regulatory requirements to ensure compliance in all activities.

Job Offer

- Opportunities to work in a collaborative and professional environment.
- Contribute to impactful projects in the life science industry.
- Permanent role offering job stability and long-term prospects.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Brand Manager specializing in gastrointestinal cancer should have:

- A strong background in marketing within the Pharma industry.
 - Proven ability to develop and execute effective brand strategies.
 - Experience working with cross-functional teams and external agencies.
 - Knowledge of market analysis and customer insights.
 - An understanding of product lifecycle management and compliance requirements.
 - Excellent communication and presentation skills.
-

Company Description

The hiring company is a large organization within the Pharma industry, recognized for its innovations in healthcare and commitment to improving patient outcomes. It operates globally and is known for providing cutting-edge solutions and therapies.