

MichaelPage

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Marketing Manager - First person in Japan - AI SaaS Products

IT, AI, SaaS, marketing

Job Information

Recruiter

Michael Page

Job ID

1543852

Industry

Software

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

June 9th, 2025 15:14

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Executing and supporting marketing and sales initiatives that drive brand awareness, lead generation, and customer acquisition. The ideal candidate will collaborate closely with cross-functional teams, analyze market trends, and deliver effective campaigns and materials aligned with company goals.

Client Details

This company is a technology-driven organization specializing in innovative digital solutions that enhance operational efficiency and customer engagement, particularly in complex, high-value industries. It offers integrated platforms that support sales, development, and management through tools powered by AI, IoT, and immersive technologies.

Description

- Collaborate with internal teams to plan and execute marketing and sales campaigns aligned with business goals.
- Support brand awareness and lead generation initiatives through promotions, events, and digital outreach.
- Assist in the creation and adaptation of marketing and sales materials for various campaigns.
- Conduct market research and analyze data to identify trends, competitors, and opportunities.
- Coordinate public relations activities, including media releases, company announcements, and speaking engagements.

- Track and report on the performance of marketing efforts to improve future campaign effectiveness.

Job Offer

- A competitive salary range from 9.0 to 11.0 million JPY per annum.
- An opportunity to work in the heart of Tokyo.
- The chance to be part of a large organization in the Technology & Telecoms industry.
- Be one of the first members to expand the market in Japan

We invite all qualified candidates who can contribute to the further success of our client's brand to apply for this exciting Marketing role in Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Marketing role should have:

- At least 3 years of marketing experience in IT B2B software business
- Passionate about the IT industry
- Has high level of fluency in Japan, business English or Chinese is a plus

Company Description

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