

MichaelPage

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Communication Manager - Beauty Industry

Marketing Manager - Beauty

Job Information

Recruiter

Michael Page

Job ID

1543789

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

June 8th, 2025 19:53

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Drive brand visibility through PR, influencer, and media activities. Bridge local and global campaigns while building strong press relations.

Client Details

Join a trendsetting beauty brand known for innovation, quality, and rapid growth in the Japanese market. Backed by a strong global HQ, this company blends Korean beauty expertise with local market insights. The team fosters cross-cultural collaboration, creativity, and agile execution, making it an exciting environment for marketing professionals who want to make a visible impact.

Description

- Develop and implement effective communication strategies that build customer loyalty programs, brand awareness, and customer satisfaction.
- Plan and manage the design, content, and production of all marketing materials.
- Work with different marketing departments to generate new ideas for social content to drive communications.
- Plan and implement promotional campaigns.
- Manage media inquiries and interview requests.

- Develop and lead a marketing team that will develop and execute new concepts, business models, channels and partners to position business as innovator and leader.

Job Offer

- Opportunities for professional growth and career advancement within the organization.
- A vibrant, positive, and inclusive work culture.
- Comprehensive benefits package.

Take the next step in your career and join an industry-leading FMCG company. Apply today to become our new Communication Manager and shape the future of our marketing strategies

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

Required Skills

A successful Communication Manager should have:

- A Bachelor's degree in Communications, Marketing, or related field.
- Proven experience in crafting and implementing communication strategies.
- Strong knowledge of communication practices and techniques.
- Outstanding written and verbal communication skills.
- Must be able to multitask and work well under pressure.

Company Description

Join a trendsetting beauty brand known for innovation, quality, and rapid growth in the Japanese market. Backed by a strong global HQ, this company blends Korean beauty expertise with local market insights. The team fosters cross-cultural collaboration, creativity, and agile execution, making it an exciting environment for marketing professionals who want to make a visible impact.