

**MichaelPage**

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## Brand Marketing - Global Semiconductor - Up to 10M

**Communications Manager - Semiconductor**

## Job Information

**Recruiter**

Michael Page

**Hiring Company**

非公開

**Job ID**

1543766

**Industry**

Electronics, Semiconductor

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 10 million yen

**Work Hours**

詳しくはお問い合わせください

**Holidays**

土日祝 完全週休2日制

**Refreshed**

June 6th, 2025 16:24

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

This role leads brand marketing operations and channel programs in Japan while collaborating closely with regional teams across Asia. It involves end-to-end campaign execution, data-driven channel optimization, and the management of strategic events.

## Client Details

A global leader in semiconductor innovation with a strong presence in industrial, automotive, and electronics markets. Known for its cutting-edge technology and collaborative culture, the company empowers employees to own their development, work cross-functionally, and contribute to shaping the future of electronics.

## Description

- Develop and execute brand marketing and channel strategies tailored to the Japan market.
- Collaborate with paid media, SEO, social, email, and creative teams to deliver integrated campaigns.
- Analyze marketing performance and identify optimization opportunities based on data and trends.
- Lead end-to-end event coordination, including seminars, tradeshow, webinars, and customer experience.
- Manage internal platforms and streamline marketing workflows to improve team efficiency.

## Job Offer

- Opportunity to work in a globally recognized and innovation-focused technology company.
- Exposure to regional marketing strategies with cross-border collaboration.
- Competitive compensation and a comprehensive benefits package.
- Career development support and training in a diverse, inclusive workplace.
- Involvement in high-impact marketing campaigns and regional initiatives.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Maika Sameda on +81 3 6832 8682.

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## Required Skills

- 1-5 years of experience in digital or event marketing, with a strong foundation in paid/organic media and analytics.
- Bilingual in Japanese and English; additional language skills such as Korean or Chinese are a plus.
- Organized and able to manage multiple projects simultaneously under tight timelines.
- Strong communication, creative problem-solving, and adaptability in a dynamic environment.
- Proactive team player with a positive attitude and results-driven mindset.
- Comfortable using or learning new tools and AI-based solutions to improve marketing performance.

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## Company Description

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