

MichaelPage

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UP TO 14M JPY - Senior PR Consultant**Senior PR Consultant****Job Information****Recruiter**

Michael Page

Job ID

1543737

Industry

Business Consulting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 14 million yen

Refreshed

June 6th, 2025 14:12

General Requirements**Minimum Experience Level**

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

You will provide strategic counsel to clients and develop communications strategies, ensuring timely delivery and alignment with budget expectations. You will lead client accounts, build strong relationships with key stakeholders, and drive business development by identifying opportunities for growth and expansion.

Additionally, you will engage with major media outlets, and play an active role in nurturing client and media relations.

Client Details

Our client is a globally recognized communications firm renowned for delivering strategic communication solutions. With a strong presence in Japan, the firm works with high-profile clients across various industries, offering expertise in public relations, corporate communications, and crisis management.

Originally based in Europe, the firm joined one of the world's leading global communication groups in 2018. With offices in 12

countries, it celebrated its 20th anniversary in Japan last year and has been expanding in the country since its founding in 2004. The firm was also recognized for its exceptional work in crisis and risk management, further solidifying its reputation as a leader in the communications industry.

Description

- Lead client relationships by providing strategic counsel, and develop PR and communication plans.
- Oversee multiple projects, ensuring timely delivery within budget, while identifying business development opportunities.
- Mentor junior colleagues and engage with key media outlets like Nikkei, Bloomberg, and Reuters to drive media coverage.

Job Offer

- Competitive compensation package (including a high salary, various leaves, and bonuses).
- Opportunity for global office exchange after one year.
- Work with top-tier clients from diverse industries.
- Thrive in a global environment and use your English language skills.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 7+ years of experience in PR / external communications, with expertise in PR agencies, in-house roles, or media relations.
- Proven ability to lead multiple projects, with strong leadership and strategic skills.
- Fluent in Japanese and English.

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