

MichaelPage

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Automotive Product Manager - Semiconductor - Up to 15M**Automotive Business Manager - Semi - 15M****Job Information****Recruiter**

Michael Page

Job ID

1543617

Industry

Electronics, Semiconductor

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 14 million yen

Refreshed

June 4th, 2025 18:37

General Requirements**Career Level**

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Manage automotive product strategies and partnerships with OEMs and tier 1 suppliers, focusing on market intelligence and pricing strategies.

Client Details

- A globally recognized semiconductor company specializing in wireless communications, automotive technology, IoT, and 5G solutions.
- With a strong global presence and continuous year-over-year growth, the company is expanding its automotive business and product offerings.

Description

- Develop and execute GTM strategies with OEMs and tier 1 suppliers.
- Conduct market analysis (TAM/SAM/SOM) and evaluate ROI, revenue, and profitability targets.

- Define pricing strategies based on business objectives and competitive positioning.
- Lead market intelligence efforts and benchmark product performance against industry trends.

Job Offer

- Competitive salary up to 15M JPY.
- Work in a dynamic and collaborative team environment in Tokyo.
- Opportunity to grow within a leading semiconductor company at the forefront of automotive technology.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

Required Skills

- Strong background in automotive electronics.
- Proven ability to establish and maintain relationships with automotive OEMs and tier 1 suppliers.
- Understanding of decision-making processes within OEMs.
- Excellent coordination skills and ability to work across global teams.
- Willingness to travel internationally, including Europe.

Company Description

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