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Trade Marketing Manager

Trade Marketing Manager - FMCG

Job Information

Recruiter

Michael Page

Job ID

1543519

Industry

Advertising, PR

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7 million yen

Refreshed

June 3rd, 2025 16:06

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

As a project manager, you will be in charge of promotions in retail and e-commerce, promotions for restaurants, and corporate events, mainly for the Japanese market of food products (wine, cheese, meat, fresh food, etc.) from around the world.

Client Details

Our client is a major agency that works with a wide range of overseas food & beverage clients and assists with their PR and marketing strategies in Japan. They are an incredible diverse team with a friendly work environment.

Description

- Lead promotions in retail and e-commerce.
- Lead promotions for restaurants, and corporate events.
- Developing, budgeting, and implementing promotional strategies.
- Develop plans to increase the value of each imported product in Japan and to further expand its business performance.

Job Offer

- International environment.
- Flextime time.
- Generous PTO.
- One month of FULL REMOTE in summer.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Experience in planning and implementing the trade marketing area.
 - Event management skills.
 - Market research and analysis skills.
 - Knowledge of digital marketing (e-commerce).
 - NATIVE level Japanese and Business level English.
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Company Description

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