

MichaelPage

www.michaelpage.co.jp

Product Marketing - Assistant Manager

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Job Information

Recruiter

Michael Page

Job ID

1543514

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 7.5 million yen

Refreshed

June 3rd, 2025 15:49

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Join the marketing team of a European organic cosmetics brand, under a larger group. You will report to the Marketing Manager and oversee the entire brand.

Client Details

Our client is a renowned brand within the cosmetics and skincare industry. They're a major name across the world, originating from Europe and have a large footprint in Japan as they expand.

Description

- Coordinate with global teams to localize product launches and information
- Develop promotional copy, and collaborate on DM, flyers, packaging, etc.
- Plan, execute, and report sales promotions (Retail, EC, eWS)
- Plan in-store VMD with visual merchandising team
- Lead 360° brand communication initiatives
- Plan and produce promotional kits
- Track and analyze sales and customer trends, and evaluate promotion effectiveness (using Tableau/CRM)

Job Offer

- Half of the month WFH
- International environment
- Chance to use English
- Career growth opportunities
- Full flextime

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Retail, FMCG, or relevant agency experience.
 - Marketing or PR experience.
 - Experience in skincare preferred.
 - NATIVE level Japanese and Business English.
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Company Description

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