



JAC Recruitment

We are recruitment specialists around the globe

Thailand

PR/117385 | Digital Engagement Manager

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1543439

Industry

Logistics, Storage

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

June 3rd, 2025 10:45

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities:

- **Develop Digital Sales Strategies** : Identify target audiences, optimize digital platforms, and leverage data analytics to drive business growth.
- **Lead Marketing Campaigns**: Create and manage campaigns that align with business objectives and performance goals.
- **Collaborate for Lead Generation**: Work with sales teams and partners to design and optimize lead generation initiatives.
- **Analyze Market Trends**: Use customer insights and market research to inform strategies and enhance engagement.
- **Support Brand Communication** : Assist with communication initiatives to promote brand awareness and maintain consistent messaging.

What We Offer:

- A collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

Qualifications:

- Proven experiences in digital sales and marketing.
- Strong analytical skills and ability to interpret data.
- Good English skills with excellent communication and collaboration abilities.
- Creative mindset with a focus on results.
- Proficiency in digital marketing tools and social media platforms (Mobile Application, LINE, FB, SEO, SEM, etc.)

Company Description