

**MichaelPage**

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**【Global Fintech Company】 Digital Marketing Specialist****【Fintech Company】 Digital Marketing****Job Information****Recruiter**

Michael Page

**Hiring Company**

非公開

**Job ID**

1543328

**Industry**

Internet, Web Services

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

5 million yen ~ 9 million yen

**Work Hours**

詳しくはお問い合わせください

**Holidays**

土日祝 完全週休2日制

**Refreshed**

June 2nd, 2025 18:29

**General Requirements****Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

**Job Description**

This position plays a key role within the marketing department's digital domain, handling a wide range of responsibilities including ad operations, website management, reporting, and marketing automation (MA) tool operations.

## Client Details

The company is the Japanese subsidiary of a global organisation operating in 45 countries, providing B2B solutions that combine employee benefits with cutting-edge fintech technologies. With over 40 years of history in Japan, it has built trusted partnerships with more than 3,000 companies through its innovative services. It boasts an extensive network of over 250,000 affiliates and an industry-leading utilization rate, positioning it as a prominent growth company. In recent years, it has also gained attention for its initiatives in health management and diversity promotion.

## Description

- Plan and manage digital marketing initiatives, including ad placements, media selection, performance measurement, and improvement proposals
- Collaborate with the Digital Marketing Manager to cover a wide range of responsibilities from strategic planning to execution
- Implement PDCA cycles by introducing and testing the latest marketing methods

## Job Offer

- Opportunity to work on cutting-edge marketing initiatives
- Build comprehensive, end-to-end expertise from data analysis to actionable outcomes
- Thrive in an environment that values autonomy, initiative, and self-directed work
- Hybrid work style with two remote workdays per week
- Competitive salary range (-9M JPY)

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Airi Sato +81 3 5733 7166.

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## Required Skills

- 2+ years of experience in digital marketing at an agency or in-house
- Hands-on experience in advertising performance analysis and report creation
- Business-level of proficiency English skills
- Experience of using CRM tools

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## Company Description

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