

MichaelPage

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Luxury Wine & Spirits - Brand Associate

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Job Information

Recruiter

Michael Page

Job ID

1543091

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

May 29th, 2025 22:37

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Support the growth of luxury beverage brands through BTL activations.

Work closely with internal teams and agencies to boost visibility and sales.

Client Details

Our client is a global luxury group renowned for its portfolio of premium lifestyle brands. With a collaborative culture, flexible work options, and a commitment to excellence, this is a rare opportunity to join an internationally respected name in wine, spirits, and luxury experiences. The Tokyo office offers an enriching yet structured environment where creativity and business insight go hand in hand.

Description

- Plan and execute BTL activations aligned with brand and commercial goals
- Coordinate with agencies for social media content aligned with brand vision
- Support POSM operations, event logistics, and documentation
- Contribute to on- and off-premise brand visibility and sales activities

- Assist in data reporting and presentations to guide strategic decisions
- Ensure smooth internal communications across departments
- Handle basic logistics, purchase orders, and SAP entries as needed

Job Offer

- Work with global luxury brands in a cross-functional marketing role
- Flexible work hours with flextime system
- Remote work option available
- Access to exclusive staff and group family sales
- Annual medical exams and retirement benefits
- Holidays aligned with national and company standards
- Tokyo office location with collaborative, team-oriented culture

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

Required Skills

- Experience in marketing or brand activation within luxury or lifestyle sectors
- Understands both creative and commercial aspects of brand strategy
- Strong communication and project coordination skills
- Able to work hands-on and navigate ambiguity with confidence
- High interest in lifestyle, gastronomy, or premium beverages
- Proficiency in Microsoft Office, especially Excel and PowerPoint
- Fluent in Japanese and professional-level English
- Bachelor's degree required; Master's a plus

Company Description

Our client is a global luxury group renowned for its portfolio of premium lifestyle brands. With a collaborative culture, flexible work options, and a commitment to excellence, this is a rare opportunity to join an internationally respected name in wine, spirits, and luxury experiences. The Tokyo office offers a vibrant yet structured environment where creativity and business insight go hand in hand.