

MichaelPage

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Digital Marketing, Manager

Digital Marketing Manager

Job Information

Recruiter

Michael Page

Job ID

1543059

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 15 million yen

Refreshed

May 29th, 2025 16:47

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

An opportunity has arisen for an innovative and strategic Multi-Channel Engagement Manager in the Pharmaceutical industry, who will play a key role in enhancing the company's marketing strategies and initiatives in Tokyo.

Client Details

Our client is a globally renowned organization within the Pharma industry. With a strong presence in Tokyo and a wide network of professionals, this company is recognized for its commitment to advancing medicine and improving the quality of life for patients worldwide.

Description

- Develop and implement multi-channel marketing strategies and initiatives.
- Collaborate with the Marketing & Agency team to optimize brand visibility and engagement.
- Utilize data analysis to enhance customer engagement and experience.
- Maintain an understanding of the latest trends and advancements within the Life Science industry.
- Manage and oversee a team of marketing professionals, ensuring alignment with overall company objectives.
- Coordinate with internal and external stakeholders to facilitate efficient project execution.
- Foster a culture of innovation within the team, encouraging new ideas and approaches.

- Uphold company values and adhere to compliance and regulatory guidelines.

Job Offer

- The opportunity to work in a multicultural and inclusive environment in Tokyo.
- The chance to make a significant impact to patients.
- Professional growth and development opportunities.
- Very Flexible working style

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Multi-Channel Engagement Manager should have:

- Proven experience in multi-channel marketing, preferably within the healthcare related industry.
- Proficient knowledge of digital marketing tools and platforms.
- Exceptional communication skills, with fluency in English and Japanese.
- An innovative mindset, with the ability to think strategically and solve problems effectively

Company Description

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