




SUPPORT YOUR FIRST CAREER IN JAPAN
Hotel front desk / English Teacher / Inexperience welcomed
Make a step towards your future career

[English Use] Overseas Marketing in the Subculture Industry  Exclusive job

Overseas Marketig in the manga/game

Job Information

Recruiter

j Career Co.,Ltd.

Hiring Company

International IT companies

Job ID

1543018

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Train Description

Yamanote Line, Shibuya Station

Salary

4 million yen ~ 6 million yen

Work Hours

10:00~19:00 1 hour break

Holidays

Saturday, Sunday, national holyday, Winter vacation, paid holid

Refreshed

May 29th, 2025 10:48

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Business Level

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

Our illustration creation application is a paint application with 100 million downloads worldwide. We are constantly challenging ourselves to develop this product into the world's most popular tool.

Until now, the planning and marketing area has been handled by the director himself as the most important part of our business growth.

In order to accelerate business expansion in the future, a new position will be created with a dedicated person in charge to lead product promotion on a global scale.

We are looking for a person who can contribute to the growth of our product that "turns anyone in the world into a creator" by optimally using various means such as web advertising, influencer marketing, ASO, etc., without staying in a single marketing method.

[Specific job responsibilities]

- Planning and executing measures to acquire new users and improve engagement of existing users
- Planning and operation of web advertisements for the company's products (listings, SNS, etc.)
- Planning and execution of ASO (app store optimization) strategies and content improvement
- Planning and promotion of influencer marketing, SNS operation, and tie-up planning for user acquisition
- Collaboration with engineering team for function development

Required Skills

Required Skills and Experience

- Experience in marketing (2 years to years of experience)
- Experience in leading and working with multiple members or teams.
- Basic knowledge of web advertising / influencer advertising / ASO.
- English level: Business conversation level (English usage rate: about 50%)
- Japanese level: Business to fluent level
- Japanese work visa holders *Not applicable for those who need to change the type of visa.

Welcomed skills/experience

- Experience in product management of web services or apps
- Experience in new business development
- Experience in Internet advertising management and data analysis
- Business level English skills

The kind of person we are looking for

- Candid and eager to grow.
- Enjoys a challenging environment.
- Have the ability to follow through without fear of failure.

Company Description