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Hotel front desk / English Teacher / Inexperience welcomed  
Make a step towards your future career

## [Major Game Company] Promotion/Digital Marketing (Overseas)

**You can work for a major game Company!**

### Job Information

#### Recruiter

j Career Co.,Ltd.

#### Hiring Company

大手グローバルゲームパブリッシャー

#### Job ID

1542498

#### Industry

Gaming

#### Company Type

Large Company (more than 300 employees)

#### Non-Japanese Ratio

Majority Japanese

#### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards, Shibuya-ku

#### Train Description

Yamanote Line, Shibuya Station

#### Salary

4 million yen ~ 10 million yen

#### Work Hours

10:00~19:00 1 hour break

#### Holidays

Sat, Sun, national holiday Summer&Winter vacation paid holiday etc

#### Refreshed

May 27th, 2025 10:49

### General Requirements

#### Minimum Experience Level

Over 3 years

#### Career Level

Mid Career

#### Minimum English Level

Business Level (Amount Used: English usage about 50%)

#### Minimum Japanese Level

Fluent

#### Minimum Education Level

Technical/Vocational College

#### Visa Status

Permission to work in Japan required

## Job Description

This position is responsible for the planning and execution of digital marketing strategies related to games, as well as the operation, planning, and production progress of web promotions.

The main tasks are to manage monthly measures for web promotions such as ad networks and SNS advertising, verify advertising effectiveness and creativity, and tune operations accordingly.

You will also be responsible for analyzing users acquired through promotional measures and advertisements utilizing SNS and other means, and for working to expand the number of game users.  
The company will also be responsible for efforts aimed at increasing the number of game users.

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## Required Skills

### Required qualifications

- Practical experience in digital marketing for global markets
- Experience in web advertising operations or smartphone game marketing in the gaming industry or advertising agency
- Identifying issues and planning/executing improvement proposals based on data analysis

### Preferred qualifications

- Negotiation and work experience with advertising agencies
- At least 1 year of experience using ad delivery SDKs and marketing tools such as Adjust and AppsFlyer
- Experience using English in business

### Desired profile

- People who like entertainment content such as games and anime
  - People with communication and negotiation skills
  - People who are flexible and can respond flexibly to changing situations
  - People with problem-solving and execution skills
  - People with a strong desire to grow
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## Company Description