



## PR/094823 | Senior Marketing Executive

### Job Information

**Recruiter**[JAC Recruitment Singapore](#)**Job ID**

1542484

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

June 10th, 2025 01:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

The company is a major MNC in the Optics and Imaging Industry!

They are currently looking for a Marketing Executive to drive marketing activities, expand market share and increase product branding and awareness.

#### Responsibilities:

- Lead and coordinate Asia's marketing communications, including digital marketing strategies.
- Manage and personalize experiences on The Company's Asia websites on a daily basis.
- Develop and implement social media content strategy aligned with business objectives and brand messaging.

- Collaborate with agencies to create engaging social media content that resonates with target audiences.
- Manage relationships with social media influencers and Nikon Creators for co-marketing campaigns. Utilize social media analytics to measure performance, provide recommendations, and improve ROI.

Requirements:

- Hold a degree in Marketing or relevant Communications program.
- Contribute to an integrated communication framework with other departments and local teams.
- Possess excellent written and verbal communication skills in English.
- Ability to handle tight deadlines and multitask in a fast-paced environment.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

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## Company Description