



PR/087033 | Product Branding Manager (m / f / d)

Job Information

Recruiter[JAC Recruitment Germany](#)**Job ID**

1542403

Industry

Retail

Job Type

Permanent Full-time

Location

Germany

Salary

Negotiable, based on experience

Refreshed

June 10th, 2025 02:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company and Job Overview

This Japanese company is a key player in the outdoor sporting goods industry, known for its high-quality and innovative products that aim to enhance the user experience. This full-time, permanent Product Manager position is based in Düsseldorf, Germany, and focuses on elevating products to a premium standard. You'll be instrumental in shaping the product vision and strategy, especially as the market focus refines to the German-speaking (DACH) region. With designers on staff, your primary responsibility will be to develop compelling product concepts rather than execute the design itself.

Job Responsibilities

- Conducting thorough market research to identify trends and opportunities.
- Performing in-depth competitor analysis to understand the competitive landscape.
- Based on your research, planning and developing new product lines.
- Integrating a strong marketing perspective into product development, understanding that even excellent products need effective strategies to succeed in the market.

Job Requirements

- Fluency in English is a must.
- Proficiency in German is advantage.
- Experience in the outdoor sporting goods industry is highly desirable.

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Company Description