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# PR/159056 | Assistant Marketing Manager

## Job Information

**Recruiter**
JAC Recruitment Malaysia

**Job ID**
1542380

**Industry**
Logistics, Storage

**Job Type**
Permanent Full-time

**Location**
Malaysia

**Salary**
Negotiable, based on experience

**Refreshed**
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## General Requirements

**Minimum Experience Level**
Over 3 years

**Career Level**
Mid Career

**Minimum English Level**
Business Level

**Minimum Japanese Level**
Business Level

**Minimum Education Level**
Associate Degree/Diploma

**Visa Status**
No permission to work in Japan required

## Job Description

COMPANY OVERVIEW

A regional conglomerate focused on regional trade improvement and responsible for developing integrated logistics infrastructure and renewable energy projects in Malaysia.

With the recent expansion, our client is looking to hire a  Marketing Assistant Manager based in their office in Kuala Lumpur

JOB RESPONSIBILITIES

- Lead in the efforts to build and oversee the company's marketing team.

- Work independently with minimal oversight and foster strong teamwork with the other teams.

- Analyse clients to develop personalised marketing campaigns, maintain up-to-date client information on CRM, and coordinate with the sales team to ensure timely follow-ups.

- Engage with potential clients, create presentations, and support client proposals to drive business growth.

- Prepare and present monthly marketing performance reports to senior management

- Assess marketing campaign effectiveness using KPIs to identify areas for improvement and monitor market trends and competitor analysis.

- Allocate and manage the marketing budget efficiently to maximise ROI while tracking expenses to ensure adherence to financial limits.

JOB REQUIREMENTS

- Bachelor's degree in Marketing or equivalent

- Minimum 5 years of experience in social media marketing, content creation, and B2B marketing.

- Proficiency in tools such as Microsoft 365 and CRM systems.

- Proficiency in Mandarin is an added advantage.

Thank you!

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#countrymalaysia

Company Description