



PR/159056 | Assistant Marketing Manager

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1542380

Industry

Logistics, Storage

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

June 24th, 2025 06:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

COMPANY OVERVIEW

A regional conglomerate focused on regional trade improvement and responsible for developing integrated logistics infrastructure and renewable energy projects in Malaysia.

With the recent expansion, our client is looking to hire a Marketing Assistant Manager based in their office in Kuala Lumpur

JOB RESPONSIBILITIES

- Lead in the efforts to build and oversee the company's marketing team.

- Work independently with minimal oversight and foster strong teamwork with the other teams.
- Analyse clients to develop personalised marketing campaigns, maintain up-to-date client information on CRM, and coordinate with the sales team to ensure timely follow-ups.
- Engage with potential clients, create presentations, and support client proposals to drive business growth.
- Prepare and present monthly marketing performance reports to senior management
- Assess marketing campaign effectiveness using KPIs to identify areas for improvement and monitor market trends and competitor analysis.
- Allocate and manage the marketing budget efficiently to maximise ROI while tracking expenses to ensure adherence to financial limits.

JOB REQUIREMENTS

- Bachelor's degree in Marketing or equivalent
- Minimum 5 years of experience in social media marketing, content creation, and B2B marketing.
- Proficiency in tools such as Microsoft 365 and CRM systems.
- Proficiency in Mandarin is an added advantage.

Thank you!

#LI-JACMY

#countrymalaysia

Company Description