

MichaelPage

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Sr Marketing Manager - Cloud/Infra - 14M JPY**Marketing, IT, infra****Job Information****Recruiter**

Michael Page

Job ID

1542337

Industry

Software

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 13 million yen

Refreshed

May 26th, 2025 16:44

General Requirements**Career Level**

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This is a strategic marketing role where you'll shape and execute go-to-market strategies and increase brand awareness in the Japan market. You'll work cross-functionally with sales and product teams to drive lead generation, engagement, and pipeline growth.

Client Details

Our client is a leading global technology company helping enterprises connect data, applications, and people securely and efficiently. With a strong footprint across Asia and a focus on innovation, they are shaping the digital future through advanced network, cloud, and security solutions.

Description

- Develop and own Japan marketing strategy and execution
- Plan and execute campaigns aligned with GTM strategies to drive qualified leads
- Use direct marketing methods (email, LinkedIn, referrals, etc.) to generate a robust sales pipeline
- Engage and attract C-level executives through creative outreach
- Manage marketing budgets and optimize cost-per-lead metrics
- Plan, execute, and track outcomes of regional events and marketing initiatives

Job Offer

- A competitive salary range of around 10,000,000 - 13,000,000 JPY, inclusive of bonuses
- A vibrant and supportive company culture within the Technology & Telecoms industry
- Opportunities for professional growth and development
- An impressive benefits package, including holiday leave
- The chance to work in the vibrant location of Tokyo

If you are a passionate Sr Lead Marketing Manager looking for your next challenge, we encourage you to apply for this role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Sr Lead Marketing Manager should have:

- 5+ years of enterprise IT B2B marketing experience in Japan
 - Background in technology, cybersecurity, or service provider industries preferred
 - Proven ability to design and run effective marketing campaigns, with strong communication skills in Japanese and English
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Company Description

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