



Web Designer Consulting for brands expanding in Japan

Creative/Startup/Foreign-affiliated

Job Information

Hiring Company

[WPIC Technology Japan G.K.](#)

Job ID

1542319

Industry

Digital Marketing

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Ginza Line, Gaien Mae Station

Salary

4 million yen ~ 6 million yen

Work Hours

9:00am to 6:00pm

Refreshed

July 3rd, 2026 13:22

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【About WPIC】

WPIC Marketing + Technologies is a leading APAC e-commerce and technology consultancy helping global brands succeed across Asia. With over 400 employees across 9 cities worldwide, WPIC provides end-to-end market entry, e-commerce, logistics, marketing, and technology solutions for brands expanding into Japan, China, Korea, and Southeast Asia. Learn more: <https://www.wpic.co>

【 Key Responsibilities 】

- Create graphics for marketing collateral, product packaging, promotional materials, in-store signage, website banners, and social media content
 - Maintain brand visual identity consistency across all materials
 - Design and optimize digital assets for websites, e-commerce platforms, and social channels, campaigns, advertisements, email marketing, and promotional activities
 - Ensure cohesion between online and offline visual elements
 - Produce and optimize digital designs including product pages, banners, ad creatives, and campaign visuals
 - Localize global brand visuals and content for the Japanese market
 - Create simple video edits and motion content for social media, advertising, and e-commerce campaigns (as needed)
 - Collaborate with the e-commerce team, marketing team, and global teams on creative production and improvement
 - Refine creatives based on design performance metrics such as CV and CTR
 - Support website building and management, product listing, collaboration workflows, and reporting tasks
 - Handle other related duties as required by the company
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Required Skills

【 Required Qualifications 】

- Experience : 1+ year of relevant work experience
Hands-on experience with Adobe Creative Suite (Photoshop, Illustrator, etc.)
- English : Business-level proficiency or above
- Japanese : Business-level proficiency or above
- Education : Bachelor's degree
- Visa : Japan work permit required

【 Preferred Qualifications 】

- Experience working with global brands or in the retail/e-commerce industry
- Experience with basic video editing or motion graphics production
- Experience working in English (e.g., collaborating with overseas teams)

【 Ideal Candidate Profile 】

- Self-motivated and able to take initiative
- Able to work with a strong sense of speed and urgency
- Balances attention to detail with creative thinking
- Communicates smoothly with team members and global colleagues
- Curious about new trends and tools, with a continuous learning mindset

【 Work Conditions 】

- **Employment Type** : Full-time, permanent
 - **Probation Period** : 6 months (fixed-term employment contract during probation period)
 - **Location** : Tokyo, Japan (23 wards) — office-based with hybrid flexibility depending on business needs
 - **Working Hours** : 9:00 AM – 6:00 PM (Flexible working hours system)
 - **Holidays** : Saturdays & Sundays, Japanese National Holidays, Year-End/New Year Holidays, Labour Day (May 1), Obon holiday (one day in August)
 - **Salary** : ¥4~6 million (Negotiable based on experience and skills)
 - **Benefits** : Comprehensive social insurance (health insurance, pension, employment insurance, and workers' compensation), transportation allowance, and professional development and training opportunities.
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Company Description