

MichaelPage

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Marketing Director- European Patisserie

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Job Information

Recruiter
[Michael Page](#)
Hiring Company

Marketing Director- European Patisserie

Job ID

1542318

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

12 million yen ~ 13 million yen

Refreshed

May 26th, 2025 12:26

General Requirements

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

We are seeking a dynamic Marketing Director with a strong background in retail marketing. The successful candidate will be responsible for strategic planning, developing, implementing, and managing our marketing department to help us achieve our business goals.

Client Details

- Has 25 stores and 200 people in Japan with 40 in the office.
- They also has an R&D center in Japan for seasonally developed or Japan limited product
- Open culture, fast growing business with a luxury and recognizable brand.

Description

- Develop and implement a cohesive marketing plan to increase brand awareness
- Set current and long-term goals for internal teams
- Design and review the Marketing department's budget

- Build relationships with media and stakeholders through creative PR strategies
- Monitor all marketing campaigns and improve them when necessary
- Prioritize marketing projects and allocate resources accordingly
- Prepare regular reports and presentations on marketing metrics for the CEO
- Conduct market analysis to identify challenges and opportunities for growth

Job Offer

- An estimated salary range of JPY 10,800,000 to JPY 13,000,000 annually
- Opportunities for professional development and growth
- A supportive and collaborative work environment in the retail industry

Your expertise as a Marketing Director is valuable to us. We encourage you to apply and contribute your skills and experience to our thriving team.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

Required Skills

A successful Marketing Director should have:

- A degree in Marketing, Business Administration or relevant field
- Proven experience in a Marketing Director role
- Proficient in MS Office and marketing software
- Solid knowledge of web analytics and Google Adwords
- Excellent leadership and organizing skills
- Analytical and creative thinking
- Exquisite communication and interpersonal skills

Company Description

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