

MichaelPage

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Head of Corporate PR - Global IT Platform - 20M JPY**PR, Communications****Job Information****Recruiter**[Michael Page](#)**Job ID**

1542261

Industry

Internet, Web Services

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

15 million yen ~ 17 million yen

Refreshed

May 23rd, 2025 17:36

General Requirements**Career Level**

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role leads strategic communications across multiple product categories and membership programs, managing key campaigns, media relations, and high-profile product and service launches. It also involves acting as a trusted advisor to senior leadership, handling complex communication challenges, and serving as a primary media spokesperson.

Client Details

Our client is a globally recognized large organization in the IT industry. They have a substantial presence in numerous markets around the world, and are known for their commitment to innovation and customer satisfaction.

Description

- Lead communications strategy for multiple retail categories, consumer campaigns, and product launches.
- Manage cross-category campaigns and key events to support business priorities.
- Drive media and PR initiatives for membership programs, with a focus on customer engagement.
- Provide strategic counsel to senior leaders on communications opportunities and challenges.
- Develop messaging, write press materials, and secure top-tier media coverage.
- Serve as spokesperson and maintain strong relationships with key media outlets.

Job Offer

- Competitive salary range from JPY 15-18M JPY
- Generous bonus package
- Opportunity to work in a vibrant, innovative environment in Tokyo
- Chance to be a part of a globally recognized retail industry leader

If you are a passionate retail professional looking for a challenging leadership role, we encourage you to apply for this Head of Stores position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful candidate should have:

- Over 15 years of experience in brand communications strategy, including campaign development, evaluation, and issues management.
 - Bilingual in English and Japanese, with deep understanding of both Japanese and Western business cultures.
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Company Description

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