



[Cross-Border E-Commerce]Ukrainian Language Marketer

global team, in Osaka, No Japanese req

Job Information

Recruiter

United World Inc

Job ID

1542256

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

3.5 million yen ~ 4.5 million yen

Refreshed

July 23rd, 2025 02:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

None

Minimum Education Level

High-School

Visa Status

Permission to work in Japan required

Job Description

The company operates across four main divisions, with its core service being a proxy purchasing and delivery service that enables customers to buy Japanese products not available for purchase directly from overseas. In addition, the company runs a cross-border e-commerce platform selling Japanese goods internationally, a subscription-based service that delivers items symbolizing Japanese pop culture to customers abroad, and a one-stop service that supports Japanese businesses aiming to expand overseas — from marketing to logistics.

With the mission of spreading Japanese culture across the globe, the company is expanding its business in various directions.

[Company/Job Highlights]

Rapidly Growing Company

With over 1.7 million users worldwide, the company delivers "Made in Japan" products to more than 150 countries. Since its founding in 2014, it has continued to break its own sales records each year, and in the previous fiscal year, it surpassed 10 billion yen in annual revenue.

Diverse Team

The company currently provides services in 19 languages.

At the Osaka headquarters, a multicultural team of members from six continents and over 30 countries, ranging in age from their 20s to 50s, work together.

Creativity and Innovation

The company is constantly embracing new ideas and technologies. Employees are encouraged to approach their work with creativity, which leads to the development of new services and business ventures.

Fast-Track Promotions

Promotions are a major motivator in the workplace. At this company, high-performing employees are rapidly promoted as both recognition of their achievements and an investment in their future potential. Some employees have been promoted to management positions within just six months of joining. Rather than focusing on tenure, the company prioritizes individual performance and assigns roles accordingly.

[Why they are hiring]

Among the 19 language versions of their services, the Ukrainian market has been experiencing record-breaking user growth. Their Ukrainian marketer has been developing targeted campaigns and content specifically for their Ukrainian audience, helping Ukrainians worldwide purchase their favorite Japanese goods. Join their current digital marketer and use your marketing skills to contribute to this rapidly expanding market. You'll have the opportunity to share the best of Japan with native Ukrainian speakers while collaborating with a team of over 20 digital marketing specialists.

[Job description]

- PPC Marketing
- Content Creation and Strategy Development
- Influencer Marketing
- Data Analysis and Reporting
- Email Marketing
- SNS Marketing
- English to German Localization

[Example day at work]

9~10 Morning routine: Arrive at work, get coffee, check-in with the your team, catch up with emails

10~11 Data: Review the latest marketing data (SEO, ongoing campaigns, sales, etc.)

11~12 Focus block: Assist in influencer marketing (outreach, collaboration management) / Occasional meetings

12~13 Lunch Break

13~14 Focus block: Review the latest marketing data and generate reports for presentations (including SEO performance, ongoing marketing campaigns, sales figures, etc.).

15~17 Management: Enhance our SNS content and Pay-Per-Click strategies by leading content planning, sourcing, scheduling, engagement, and optimization while delegating tasks to team members as needed.

17~18 Wrap up: Prepare email campaigns (design, copy, targeting, scheduling), touch base with team members to update progress, and plan for the next day

Required Skills

[Core Skills]

- **Passionate Writer:** Someone with a genuine passion for writing in Ukrainian and a deep love for Japan, excited to share the latest and most fascinating aspects of Japanese culture through writing blogs and articles.
- **Social Media Knowledge:** Someone adept and knowledgeable about various social media platforms (especially in Ukraine) who can identify trends and gather insights to contribute to digital marketing campaigns.
- **Strong Communication:** Someone who is comfortable with both verbal and written communication in cross-cultural teams and can clearly, effectively, and respectfully express their thoughts.
- **Data-driven:** Someone who takes an analytical approach to decision-making, using logical reasoning and making choices based on clear data and evidence.
- **Growth Mindset:** Someone eager for both professional and personal growth, willing to set aside their own perspectives to learn from and collaborate with other team members.

[Must Have Skills]

- Native Ukrainian
- Writing Experience in Ukrainian
- Digital marketing experience (SNS management, SEO, Influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment

- Advanced English communication skills (business level or above)

[Preferred Skills]

- Strong attention to detail and creativity in content creation
 - Japanese skill (N3 or better)
 - Web editing experience (HTML, CSS, copywriting, etc.)
-

Company Description