

**MichaelPage**

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## Brand Manager, hematological cancer

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1542171

**Industry**

Pharmaceutical

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

12 million yen ~ 15 million yen

**Refreshed**

May 22nd, 2025 17:41

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

#### Job Description

We are seeking a dedicated Brand Manager to effectively manage and promote our hematological cancer product line. The successful candidate will develop innovative marketing strategies and ensure the delivery of high-quality healthcare solutions to our patients.

#### Client Details

This opportunity presents itself within a globally recognized organization in the Pharma industry. Our client is a large-sized corporation with a strong presence in Tokyo, Japan, and is known for its commitment to improving the quality of human life by enabling people to do more, feel better, and live longer.

#### Description

- Develop and implement effective brand strategies for the hematological cancer product line.
- Collaborate with cross-functional teams to ensure alignment of marketing strategies with business objectives.
- Manage the budget for brand campaigns and measure ROI.
- Analyze market trends and competitors' strategies to identify opportunities.
- Conduct brand presentations to internal and external stakeholders.
- Foster strong relationships with healthcare professionals.

- Ensure compliance with regulatory standards.
- Monitor and report on brand performance and sales.

#### Job Offer

- A competitive salary package
- A thriving company culture that encourages innovation and professional growth.
- An opportunity to make a significant impact and improve patient lives.
- A permanent role based in the vibrant city of Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

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#### Required Skills

A successful Brand Manager should have:

- 3 years+ experience of marketing within Oncology area
  - Strong knowledge of the Pharma industry, particularly hematological cancer.
  - Excellent strategic planning and project management skills.
  - Exceptional communication and presentation skills.
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#### Company Description

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