



General Manager of Marketing Department

Job Information

Recruiter

QUICK VIETNAM CO.,LTD.

Job ID

1542157

Industry

Advertising, PR

Job Type

Contract

Location

Vietnam

Salary

10 million yen ~ 13 million yen

Work Hours

8:30 AM to 6:00 PM (Flexible start time from 8:30 - 9:00 AM)

Holidays

Saturdays and Sundays off, public holidays, paid leave

Refreshed

June 4th, 2026 02:00

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Executive

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Job Description:

The role involves overseeing the operations of the Marketing Division, while also engaging in hands-on tasks as a manager in sales, customer relations, and project promotion. (Company size: 50–100 employees)

Specific responsibilities include:

- Formulating and executing business strategies
- Managing company performance
- Directing digital marketing (WEB, SNS, creative) including customer relations and building relationships
- The primary target is Japanese local subsidiaries, with some inquiries from foreign and Japanese companies as well, mainly maintaining existing customer relations.

- Planning and proposing marketing strategies to customers, managing projects (collaborating with internal creative staff)
- Overall sales activities (handling inquiries, planning, proposals, signing contracts, issuing invoices)
- Reporting to the head office in Japan

Salary: USD 6,000–7,000 per month (Gross), negotiable based on experience and qualifications

Benefits: Work permit, residence card, overseas health insurance, commuting allowance, travel expenses if relocating from outside Vietnam, annual performance-based bonus, annual salary increase

Required Skills

Required:

- University graduate, business-level English (English is the official company language)
- Experience as a Managing Director or corporate executive in a company with 50+ employees in advertising agencies, digital marketing, or marketing consulting
- Over 15 years of sales experience in design, creative, advertising, or marketing industry; or over 15 years of experience in WEB direction or digital marketing

Preferred:

- Can communicate in Japanese
- Experience in web development, web analytics
- Experience working overseas
- Knowledge of SEO and CRM software
- Venture Mind

Company Description