



## General Manager of Marketing Department

### Job Information

**Recruiter**

QUICK VIETNAM CO.,LTD.

**Job ID**

1542157

**Industry**

Advertising, PR

**Job Type**

Contract

**Location**

Vietnam

**Salary**

10 million yen ~ 13 million yen

**Work Hours**

8:30 AM to 6:00 PM (Flexible start time from 8:30 - 9:00 AM)

**Holidays**

Saturdays and Sundays off, public holidays, paid leave

**Refreshed**

December 18th, 2025 02:00

### General Requirements

**Minimum Experience Level**

Over 10 years

**Career Level**

Executive

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Description:**

The role involves overseeing the operations of the Marketing Division, while also engaging in hands-on tasks as a manager in sales, customer relations, and project promotion. (Company size: 50–100 employees)

Specific responsibilities include:

- Formulating and executing business strategies
- Managing company performance
- Directing digital marketing (WEB, SNS, creative) including customer relations and building relationships
- The primary target is Japanese local subsidiaries, with some inquiries from foreign and Japanese companies as well, mainly maintaining existing customer relations.

- Planning and proposing marketing strategies to customers, managing projects (collaborating with internal creative staff)
- Overall sales activities (handling inquiries, planning, proposals, signing contracts, issuing invoices)
- Reporting to the head office in Japan

**Salary:** USD 6,000–7,000 per month (Gross), negotiable based on experience and qualifications

**Benefits:** Work permit, residence card, overseas health insurance, commuting allowance, travel expenses if relocating from outside Vietnam, annual performance-based bonus, annual salary increase

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## Required Skills

### Required:

- University graduate, business-level English (English is the official company language)
- Experience as a Managing Director or corporate executive in a company with 50+ employees in advertising agencies, digital marketing, or marketing consulting
- Over 15 years of sales experience in design, creative, advertising, or marketing industry; or over 15 years of experience in WEB direction or digital marketing

### Preferred:

- Can communicate in Japanese
- Experience in web development, web analytics
- Experience working overseas
- Knowledge of SEO and CRM software
- Venture Mind

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## Company Description