

**MichaelPage**

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## Marketing Manager - Diabetes Solutions

**Drive Growth. Impact Lives.**

### Job Information

**Recruiter**

Michael Page

**Job ID**

1542028

**Industry**

Medical Device

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 12 million yen

**Salary Bonuses**

Bonuses paid on top of indicated salary.

**Refreshed**

May 20th, 2025 22:02

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

This is a strategic and hands-on marketing role responsible for shaping brand presence and market growth for a leading diabetes technology portfolio in Japan. The role requires close collaboration with commercial and medical teams to localize global strategy and deliver tailored initiatives for the local market.

**Client Details**

Our client is a global medical technology leader focused exclusively on advancing care for people living with diabetes. Recently spun off from a major medtech conglomerate, they combine deep industry heritage with the agility and innovation of a startup.

**Description**

- Develop and execute marketing strategies tailored to the Japan market, aligning with global brand direction.
- Conduct market analysis, identify growth opportunities, and lead key product launch initiatives.
- Collaborate with sales, medical affairs, and regional/global teams to ensure cohesive brand messaging and go-to-market planning.
- Drive engagement with KOLs, patient organizations, and healthcare stakeholders to expand product awareness.
- Track and measure campaign effectiveness and adjust strategies based on performance data.

#### Job Offer

- **???? Competitive salary and bonus package**
- **???? Hybrid work flexibility** and autonomy in a lean, empowered team
- **???? Career development opportunities** within a growing, purpose-driven organization
- **♥ Direct impact** on both business outcomes and patient lives in the Japan market

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

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#### Required Skills

- Bilingual (Japanese/English), with at least 5 years' experience in pharmaceutical or medical device marketing.
- Strong project management and stakeholder engagement skills; able to work independently with strategic vision.
- Background in diabetes, chronic disease, or patient-centric therapy areas is a plus.
- Proactive, adaptable, and capable of driving initiatives in a fast-evolving environment.

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#### Company Description

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