



PR/109348 | Sr. Executive- Marketing {Gurgaon}

## Job Information

### Recruiter

JAC Recruitment India

### Job ID

1541990

### Industry

Other (Trade)

### Job Type

Permanent Full-time

### Location

India

### Salary

Negotiable, based on experience

### Refreshed

June 3rd, 2025 00:00

## General Requirements

### Minimum Experience Level

Over 3 years

### Career Level

Mid Career

### Minimum English Level

Business Level

### Minimum Japanese Level

Business Level

### Minimum Education Level

Associate Degree/Diploma

### Visa Status

No permission to work in Japan required

## Job Description

### JOB DESCRIPTION – EXECUTIVE/SR. EXECUTIVE- MARKETING (GURGAON)

- Digital marketing: collecting data from social network - sales /service team and making that data ready for upload.
- Video editing of demonstration.
- Making videos for festivals wishes
- Coordination with system integrator & sales team, follow-up and planning for participating maximum exhibition
- Coordinating with customers and sales team for regular training programmes in every region twice in a month.
- Searching for Industrial association & federation for presentation and training programmes
- Working for social activity with the coordination with HR and collecting the marketing material for social network
- Communicating to technical institute for presentation and training programmes.

- Online training and product presentation session
- Collecting data of simulation and new develop application from engineering team and using it for marketing
- Marketing digital poster and videos designing
- Running the marketing campaign in industrial areas
- Execution of seminar in every region or as per company budget
- New product launch event and promotion
- Other similar marketing activity for business promotion.

Requirements:

- Education: Any
- Experience: 5 ~ 7 years

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Company Description