



PR/109344 | Assistant Manager / Senior Executive / Executive - Drums

Job Information

Recruiter
[JAC Recruitment India](#)
Job ID

1541986

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

June 3rd, 2025 00:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview:

The opening is one of the renowned MNC from musical instrument industry.

Job Overview:

Looking for an individual having strong experience into

Job Responsibilities:

- In charge of Drums product marketing and brand activities
- Lead marketing and branding activities of Drums products to make Yamaha brand stronger
- Keep improving existing activities with PDCA cycle and bring new and own ideas to the industry

- Planning and implementation through deep analysis
- Analyze market, customers, products from both quantitative and qualitative point of view
- Implement strategies with involving related members with strong initiative
- Coordination with Musical Instruments Sales Department and other internal / external stakeholders

Job Requirements:

- Looking for a candidate having professional experience as a drummer
- Must be willing to work as part of marketing and branding team taking initiatives for branding drums segment of the organization

Company Description