



PR/109304 | Assistant Manager / Senior Executive / Executive - Portable Keyboard

Job Information

Recruiter
[JAC Recruitment India](#)
Job ID

1541959

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

June 3rd, 2025 01:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position Name: (Assistant Manager,) Senior Executive, Executive

Job Description:

In charge of Portable keyboard product marketing and brand activities

- Lead marketing and branding activities of PK products to make Yamaha brand stronger
- Keep improving existing activities with PDCA cycle and bring new and own ideas to the industry

Planning and implementation through deep analysis

- Analyse market, customers, products from both quantitative and qualitative point of view
- Implement strategies with involving related members with strong initiative

Coordination with Musical Instruments Sales Department and other internal / external stakeholders

- Closely coordinate with MI Sales Department members and Institutional Business members
- Communicate with external stakeholders, ex. dealers, customers, artists, etc.

Company Description