



Job Description

Location: Bangalore

Department: Distribution Sales.

Company Overview : Murata Manufacturing Co., Ltd. is a global leader in the design and manufacture of innovative electronic components and solutions. With a strong focus on advancing technologies for the automotive, industrial, telecommunications, and consumer electronics industries, Murata is at the forefront of developing cutting-edge products such as capacitors, sensors, inductors, and modules that enable the connected world of tomorrow. Our commitment to excellence and sustainability drives us to deliver high-performance solutions that meet the dynamic needs of our customers worldwide.

Job Summary: Murata Manufacturing is seeking 2 to 5 years of experience to join our dynamic team in the Distribution sales.

- This role will be responsible for driving business growth by identifying new opportunities, fostering relationships with key automotive OEMs, Tier 1 suppliers, and engineering teams, and leveraging Murata's leading-edge electronic components to provide tailored solutions.
- The ideal candidate will possess a technical background in engineering, a deep understanding of the Electronics industry, and the ability to translate customer requirements into effective business and product solutions.

- Key Responsibilities. Strategic Sales: o Develop and maintain strong relationships with channel partners to drive sales growth. o Identify, target, and develop new business opportunities in OEMs, Tier 1 suppliers, and emerging Domains. o Utilize Murata's innovative electronic components and technologies (such as sensors, capacitors, and power modules) to address automotive customer needs. o Work closely with the sales and engineering teams to create and implement strategies that drive business growth. o Lise with Internal and Chanel partner team to Promote Murata components at customer locations.
- Technical Consultation & Client Relationship Management: o Act as the primary technical liaison for customers, helping them to solve complex engineering challenges using Murata's products. o Develop and present technical proposals, product demonstrations, and customized solutions to automotive clients, ensuring that Murata's products meet the technical specifications and business needs. o Build long-term relationships with key decision-makers and stakeholders, ensuring high levels of customer satisfaction and repeat business.
- Market Intelligence & Competitive Positioning: o Monitor given industry trends, technological innovations, and competitive activities to identify opportunities for Murata to expand its market presence. o Analyse market demands, regulatory changes, and customer pain points to provide valuable insights to the internal product development and management teams. o Contribute to Murata's positioning as a leader in automotive electronics by identifying emerging opportunities in sectors such as electric and autonomous vehicles, ADAS (Advanced Driver Assistance Systems), and connectivity solutions. Cross-functional Collaboration & Product Development: o Collaborate with internal teams (engineering, R&D, and product management) to ensure that automotive solutions are aligned with customer needs and industry standards. o Provide feedback on product features, design requirements, and new technologies that can be incorporated into future product roadmaps. o Support the launch of new products by working with the marketing and product teams to ensure effective go-to-market strategies and customer communications.
- Project Management & Support: o Oversee the successful delivery of automotive projects, ensuring that timelines, budgets, and customer specifications are met. o Assist with technical troubleshooting and provide ongoing support to clients during product implementation and integration. o Manage project milestones, coordinate resources, and ensure cross-functional alignment for successful project execution. Required Qualifications
- Educational Background: A bachelor's degree in engineering (Mechanical, Electrical, Automotive, or related field). A
 master's degree in engineering or business administration is a plus.
- Experience: o 2 to 5 years of experience in business development, sales engineering, or technical consulting with Sales Experience. electronics industries will be added advantage. o Proven experience in managing client relationships and driving business opportunities in a technical sales environment

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