



PR/109280 | Assistant Manager - Marketing Analyst

Job Information

Recruiter

JAC Recruitment India

Job ID

1541938

Industry

Other (Trade)

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

May 20th, 2025 13:58

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Description:

Job Title: Assistant Manager - Marketing Analyst

Job Location - Gurugram

Key Responsibilities:

- Keep an eye on all latest, upcoming projects are coming up in the related industry.
- Regular visit to all customers to gather market information.
- Prepare management PPT & other data.
- Analyzing competitor's situation for preparing pricing strategy and product promotion.
- Prepare benchmark against competitor products.
- Regular communication with HQ team for any current issues, new promotion, and further plan of action for key customers.

Educa	ti∧nal	Ouali	ficati	ion:

B-tech (Electronics) & MBA - Marketing

Excellent skill in MS Excel & MS PowerPoint.

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Company Description