



PR/109188 | Marketing Executive

Job Information

Recruiter[JAC Recruitment India](#)**Job ID**

1541882

Industry

Medical Device

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

May 20th, 2025 13:56

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job title: Marketing Executive

Location: Mumbai

Company Overview: Asahi Intecc India deals in Development, manufacturing and sale of medical devices
Development, manufacturing and sale of ultra-fine stainless steel wire ropes, terminal processed products, etc.

Job Responsibilities:

A) Marketing

- Formulate marketing plan and strategies and ensure its implementation
- Conduct sales and product training to distributors

- Conduct market survey, product evaluation, gather competitors' information and customers' feedback for product improvement
- Management of product complaints
- Organize workshop, product presentations, trade exhibitions or any other promotion activities
- Initiate and implement effective sales strategies
- Conduct sales analysis for good understanding of sales trend
- Prepare sales and inventory forecast
- Prepare quotations and tender documents
- Consignment stock management
- Regular visits to hospitals and doctors for direct promotion of Asahi Products
- Handling digital marketing tools such as LinkedIn, Face book and so on
- Assist Marketing Manager
- Identify and reporting on business opportunities in target market
- Work with sales team for product launch and implementation of promotion programs
- Maintain clear records and ensure proper management of samples, marketing materials, promotion funds, etc
- Working with Regulatory Affairs Specialist to ensure qualifications of new products
- Follow your supervisor's instructions.

Requirements:

- Degree in Pharmacy, Business Admin, IT or relevant discipline.
- Min. 2 years of Marketing or Sales experience with good track record in the medical industry.
- Self-motivated, independent, analytical, with strong inter-personal and presentation skills.
- Able to lead and motivate a team.
- Good planning and organization skills and able to multi-task

Company Description