



Job Description

HIRING: Sales Activation Specialist (Retail)

This role will be key to launching a leading Japanese IT accessories brand in Indonesia. Responsibilities include developing and activating sales channels, implementing sales strategies, and expanding product ranges with distributors and dealers. This role requires strong collaboration with local partners to build relationships, execute promotions, and drive sales success. Kindly take a look the details below.

Job Descriptions:

- Creating and bridging product proposals and negotiations with distributors and dealers.
- Creating and executing sales promotion plans.
- Managing the presentation of promotional materials and product samples.
- Overseeing PSI (Purchase, Sales, and Inventory) for designated sales channels.

• Generating sales and activity reports, report to Indonesian and overseas HQ in English.

Requirements:

- Graduated from any major.
- Min. 2 years' experience as Sales Activation, Brand Activation, or Merchandiser.
- · Good at presentations and negotiations skills.
- Previously handle sales/brand activation in IT/electronic accessories retail products is preferrable.
- Advanced communication in English.

Kindly apply if you feel suitable for this position and share to anyone you know might fit the requirements above!

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Company Description